

Ohio Coordinated Campaign

Title: Deputy Organizing Director for Distributed and Campus

Summary: In 2023, Ohio became the nation's foremost battleground for protecting abortion rights - winning a ballot initiative fight that gave hope to Democrats across the country. In 2024, Ohio will be the center of the battle for control of the U.S. Senate. Ohio must re-elect Senator Sherrod Brown, a champion for workers and the deciding vote on critical legislation. This year offers Democrats the chance to take control of the Ohio Supreme Court, make gains in the state legislature, and defend three battleground congressional seats.

This Deputy Organizing Director will manage the Distributed and Campus verticals of the campaign to ensure that we talk to the voters we need to win Ohio. This person will deploy online and on-the-ground tactics to engage volunteers and voters, including a heavy focus on distributed canvassing, out-of-state capacity, relational organizing, texting, and phonebanking on the digital side, and high-traffic canvassing, events, and voter registration on the campus side. This person will be accountable for all quantitative and qualitative metrics in their assigned regions. The ideal applicant is creative and passionate about building teams to meet voters where they are. This position is full time, in-person, based in Columbus, Ohio, and will report to the Organizing Director.

Key Responsibilities & Expectations:

- Hire, train, and manage Regional Organizing Directors and Field Organizers to build volunteer capacity and engage voters across multiple modes of contact
- Develop a plan and goals for effective voter engagement across multiple modes, including text, phones, relational, distributed canvass, high-traffic canvassing, event-building, and campus voter registration
- Coach and mentor all organizing team members to grow their skills
- Collaborate with other campaign departments, including voter access, political, training, and coalitions to expand our campaign's reach to voters and volunteers
- Other responsibilities as assigned by the Organizing Director

Preferred Skills & Qualifications:

- At least 3 cycles of organizing experience, with a strong preference for at least 2 cycles of experience managing 5 or more paid staff and experience managing either a digital or campus organizing team
- Excellent verbal, written, and interpersonal communication skills; ability to communicate campaign needs, build teams, and help others grow professionally
- Proven fluency with NGP VAN, ScaleToWin or other texting/calling platforms, and relational organizing apps
- Ability to develop and implement plans for reaching organizing department goals
- Attention to detail, highly-developed organizational skills, and the ability to collaborate with stakeholders
- Commitment to electing Democrats up and down the ticket in Ohio

To apply, please fill out this form: https://forms.gle/NQ9a3e2AFhKDgBWx7

The salary will range between \$6,500 - \$7,000 per month and full benefits including PTO as needed, health, dental, and voluntary vision insurance. This position's schedule will vary based on the needs of the campaign and is likely to require evening and weekend work over the course of the election cycle. Housing will not be provided.

This job description is not intended to be a comprehensive list of the duties and responsibilities of the position, and those duties and responsibilities may change without notice. Ohio Democrats hire talented staff without regard to race, color, religion, creed, national origin or ancestry, sex, age, physical or mental disability, veteran or military status, genetic information, sexual orientation, gender identity, and all other protected identities.