



Ohio Coordinated Campaign

Title: Data and Analytics Director

Summary: In 2024, Ohio is a frontline battleground state with competitive races up and down the ballot. Ohio must re-elect Senator Sherrod Brown in what will be the nation's top targeted race in 2024, determining the control of the US Senate. This year will also offer the chance to take control of the Ohio Supreme Court, make gains in the state legislature, and defend three battleground congressional seats.

The Data and Analytics Director will be a fundamental role within the Senior Leadership Team in charge of building, developing, and supporting all Departments of the Coordinated Campaign. This role will require staff management, interdepartmental collaboration, and a strong understanding of related technical skills and project management. This position is full time and based in Columbus, Ohio.

Key Responsibilities & Expectations:

- Hire, train, and manage a team of data professionals to support all lanes of coordinated campaign outreach
- Work with state and national stakeholders to build voter contact and volunteer recruitment universes
- Collaborate across departments to design and build reports that track the state campaign's programs and offer clarity and insight into the health of the organization
- Develop, maintain, and implement data standards to ensure accurate tracking and analysis of programs
- Oversee and support administration of coordinated VAN committee and voter tools
- Collaborate with departments to develop and execute trainings for staff; build and implement systems for ongoing staff support
- Other duties as assigned to support the department and the coordinated campaign's mission

Preferred Skills & Qualifications:

- At least 2 previous cycles of campaign experience as a member of a Data and Analytics team, or equivalent political experience in a technical role
- A desire to thrive in a fast-paced work environment and work collaboratively to implement creative solutions to unique problems
- Experience hiring and managing paid staff; with additional focus on staff professional development
- Proficient in SQL and comfortable wrangling and analyzing large datasets
- A technical skill set that includes proficiency in a variety of programming languages/software such as (but not limited to) MS Excel, Google Suite, Tableau, Google Data Studio (Looker Studio), Javascript, Python, R and QGIS, dbt
- Strong organizational skills, attention to detail, and project prioritization
- Resilient, resourceful, and adaptive to priority shifts and change (big and small)
- Experience using VAN | Votebuilder at an administrative level
- Commitment to electing Democrats up and down the ticket in Ohio

To apply, please fill out this form: <https://forms.gle/koVySqESkNzxFU4R6>

The salary will range between \$7500 - \$8,500 per month and full benefits including PTO as needed, health, dental, and voluntary vision insurance. This position's schedule will vary based on the needs of the campaign and is likely to require evening and weekend work over the course of the election cycle. Housing will not be provided.

This job description is not intended to be a comprehensive list of the duties and responsibilities of the position, and those duties and responsibilities may change without notice.

Ohio Democrats recognize our success requires a diverse mix of talented people. ODP is committed to a policy of Equal Employment Opportunity and will not discriminate against an applicant or employee based on race, color, religion, creed, national origin or ancestry, sex, age, physical or mental disability, veteran or military status, genetic information, sexual orientation, gender identity, or any other legally recognized protected basis under federal, state or local law.